

# The Gordon Institute for Music Learning Meeting of the Board of Directors

Secretary Report – April 28, 2019

## I. Called to Order by Heather Shouldice at 7:04pm EST

Members Present: Heather Shouldice, Cynthia Taggart, Denise Guilbault, Susan Waters, Cory Mays, Gordon Davignon, David Moniz, Heather Kirby, Amy Sierzega, Andrew Mullen, Emily Jablonski

Guests: Linse Sullivan (Proxy for Lynn Grossman), Mary Robinson (Proxy for Nathan Bachofsky)

Not Present: Diane Lange, Lynn Grossman, Jennifer Murphy, Nathan Bachofsky, Pam Bunte, Kathryn Reardon, Carrie Lueneburg, Suzanne Burton

## II. Mission Statement read by Heather Shouldice

The purpose of GIML is to advance music understanding through audiation. We believe in the musical potential of each individual. We support an interactive community with opportunities for musical and professional development.

## III. Approval of Meeting Agenda

- a. Motion to approve by Cynthia Taggart, seconded by Amy Sierzega; motion passed unanimously.

## IV. Consent Agenda

- a. Meeting Minutes (November 4, 2018)
- b. Treasurer's Report (Susan Waters)
- c. Commission Reports
  - i. Development (Jenn Murphy)
  - ii. ~~Education (Heather Kirby)~~
  - iii. Membership (Amy Sierzega)
  - iv. Publications (Diane Lange)
- d. Standing Committee Reports
  - i. Finance Committee (Susan Waters)
  - ii. ~~Nomination Committee (Denise Guilbault)~~
- e. Chapter Reports
  - i. Michigan (Amy Sierzega)
  - ii. Mid-Atlantic (Emily Jablonski)
  - iii. New England (Andrew Mullen)
  - iv. New York (Linse Sullivan)
  - v. South Eastern (Kathryn Reardon)
  - vi. Ohio (Nathan Bachofsky)
- f. Historian's Report (Gordon Davignon)
- g. Executive Director's Report (Cory Mays)
- h. ~~President's Report (Heather Shouldice)~~

Motion to approve Consent Agenda by David Moniz, seconded by Heather Kirby; motion passed unanimously.

## **V. Discussion of Items Pulled from Consent Agenda**

- a. Nomination Report:
  - i. Two candidates were considered for presidential elections. A two week president-elect voting period will take place for all GIML members in good standing.
  - ii. Motion to approve all development commission nominees and the following education commission nominees, Krystal McCloy and Sharon Saul by Cynthia Taggart, seconded by Heather Kirby; motion passed unanimously.
  - iii. Few potential candidates for the membership commission were discussed. Denise Guilbault will contact them to determine interest and an e-vote will take place if necessary.
  - iv. Motion to approve publication commission nominees made by Heather Kirby, seconded by Denise Guilbault; motion passed unanimously.
- b. President's Report; Virtual Mentor Program:
  - i. Motion to make the mentor program an official GIML program by Cynthia Taggart, seconded by Amy Sierzega; motion passed unanimously. A GIML membership is requirement for participation.
  - ii. Jessica and Heather Shouldice will begin the program and all mentors involved in the program will need to have completed the Level 1 PDLC in their speciality.
- c. Education Report:
  - i. Motion to approve applicants 1 and 4 for the Carol Gordon Scholarship by Cynthia Taggart, seconded by David Moniz; motion passed unanimously.

## **VI. Old Business**

- a. Insurance Update (Cory Mays)
  - i. Insurance policy proposal covers national board members and chapter board members. Liability coverage is \$868/year, director and officer coverage is \$600/year. Cynthia Taggart moved to acquire both forms of coverage and for Cory Mays and Susan Waters to determine how it may be afforded. Seconded by Susan Waters; motion passed unanimously.
- b. Website Updates (Cory Mays)
  - i. Website has been updated and reorganized. Cory is requesting new video and photo content from the membership that could be added to the website.
  - ii. Andrew Mullen will be added to the list of board members as New England Chapter President.

## **VII. New Business**

- a. ACEMM Partnership Request:

- i. Motion to table discussion until strategic planning meeting by Cynthia Taggart, seconded by Heather Kirby; motion passed unanimously.
- b. Potential Piano Level 2 PDLC:
  - i. Taggart, Shouldice, and Kirby will develop proposal requirements for the creation of new Level 2 PDLC Strand, i.e. piano and instrumental.
  - ii. Proposal for new level will be created by piano faculty, vetted by GIML faculty, and brought to the Board by the education commission.
- c. Membership Updates:
  - i. Numbers: Membership is down 19% from last year. Amy and Cory have been researching to determine why there is such a significant drop in membership. Questions in need of answers: How do we initiate new members? Where are the drops in membership, i.e. students, retirees, active? What do members get for their money?
- d. Membership Benefits:
  - i. Potential additions to members-only area on website: Andrew Mullen proposes we take old digital material from GIML and include it in the section as a membership benefit.
  - ii. Andrew Mullen will look into video embedding subscriptions for the GIML website.
  - iii. Heather Shouldice will contact Alec Harris regarding necessary permissions for published material and regarding out-of-print lecture series on LSA's.
- e. Proposed Gulf Coast/Virtual Chapter
  - i. A group of piano instructors meeting virtually want to become a chapter of their own. Issues regarding geographic location were discussed. Cory Mays will encourage the group to begin the development of a Texas Chapter with a minimum of twelve members residing in Texas.
- f. Strategic Planning Kick-Off:
  - i. The Board will review strategic planning materials with questions and concerns to discuss. Board members will compile responses to each question to be used in July at strategic planning meeting. Responses are due July 1, 2019.
- g. Other New business
  - i. None

#### **VIII. Future Meeting**

- a. Wednesday, July 31, 2019 Time TBD
- b. Thursday, August 1, 2019 Time TBD
- c. Friday, August 2, 2019 Time TBD
- d. Sunday, November 2019 Time and Day TBD

#### **IX. Motion to adjourn**

- a. Motion to adjourn made by Heather Kirby, seconded by Cynthia Taggart at 9:35pm EST. Meeting adjourned by Heather Shouldice.

Respectfully Submitted,

David C. Moniz